



## Target Market

Professional photographers (social/portrait photographers, fine artists, commercial photographers) and advanced amateurs (pro-like and hobbyists).

Ideal for framing, this cotton-polyester blend, stretchable canvas features a special ink-receptive coating that protects the surface from cracking and is water resistant when using HP Viverra pigment inks.

Easily frame your fine art prints when you use stretchable cotton-polyester blend canvas. The unique size makes it ideal for photography and enlargements. Canvas is also ink receptive for brilliant, water-resistant images.

Preserve your artistic vision, using acid-free, fade- and water-resistant media. HP fine art papers are specially engineered for professional artists and photographers — you can be confident your images will remain as beautiful as what inspired them.

Produce precise detail and rich color with HP technologies engineered for photographers and artists. HP fine art papers and original, ultra-pure HP Viverra pigment inks work together to provide gallery-quality images.



## Brand Specifications

<b>Region</b>	US/Canada
<b>Unit Ct.</b>	1
<b>UPC Unit Code</b>	8 82780-45157 5
<b>Unit Measurements</b>	19.50 x 13.38 x 0.75 in
<b>Unit Weight</b>	3.87 lb
<b>Master Carton Count</b>	5
<b>MC ITF-14 Code</b>	1 08 82780-45157 2
<b>Master Carton Dimensions</b>	20.13 x 14.06 x 4.88 in
<b>Master Carton Weight</b>	20.86 lb
<b>Pallet Count</b>	210
<b>Pallet Measurements</b>	48.00 x 42.25 x 39.13 in
<b>Pallet Weight</b>	941.00 lb
<b>Media Size US</b>	13 x 19 in
<b>Media Size Metric</b>	330 x 483 mm
<b>Media Weight Metric</b>	380 g/m <sup>2</sup>
<b>Media Quantity</b>	25 sheets
<b>Thickness</b>	18 mil
<b>Layers Per Pallet</b>	7.0
<b>Country Origin</b>	Made in USA

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