



Target Market

Professional photographers (social/portrait photographers, fine artists, commercial photographers) and advanced amateurs (pro-like and hobbyists).

Add creative interest to fine art and photos, using a soft-textured watercolor paper. Ideal for professionals, this media delivers exceptional image quality. Naturally white material contains 50-percent cotton rag content for strength and durability.

Add flair to fine art prints and photographs, using soft-textured 50-percent cotton rag. A naturally white finish maximizes contrast and skin tone quality.

Preserve your artistic vision, using acid-free, fade- and water-resistant media. HP fine art papers are specially engineered for professional artists and photographers — you can be confident your images will remain as beautiful as what inspired them.

Produce precise detail and rich color with HP technologies engineered for artists and photographers. HP fine art papers and original, ultra-pure HP Vivera pigment inks work together to provide gallery-quality images.



Brand Specifications

Region	US/Canada
Unit Ct.	1
UPC Unit Code	8 82780-45155 1
Unit Measurements	19.50 x 13.38 x 0.75 in
Unit Weight	2.44 lb
Master Carton Count	5
MC ITF-14 Code	1 08 82780-45155 8
Master Carton Dimensions	20.13 x 14.06 x 4.88 in
Master Carton Weight	13.69 lb
Pallet Count	210
Pallet Measurements	48.00 x 42.25 x 39.13 in
Pallet Weight	640.00 lb
Media Size US	13 x 19 in
Media Size Metric	330 x 483 mm
Media Weight Metric	210 g/m ²
Media Quantity	25 sheets
Thickness	13.4 mil
Layers Per Pallet	7.0
Country Origin	Made in Switzerland

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