



## Target Market

Ideal for everyday, e-mail and Internet photos.

Print colorful, everyday photos and projects at a low cost, using paper designed for casual photo printing. This affordable, semi-gloss paper dries quickly for easy handling. Get sharp, crisp images when you use this paper with any inkjet printer.

Glossy alternative to plain paper.

Thicker and heavier than plain paper.

Delivers vivid colors with a glossy finish.

Unique HP back-coating to prevent prints from sticking when stacked.



## Brand Specifications

<b>Region</b>	US/Canada
<b>Unit Ct.</b>	1
<b>UPC Unit Code</b>	8 82780-49070 3
<b>Unit Measurements</b>	9.25 x 0.44 x 12.50 in
<b>Unit Weight</b>	1.29 lb
<b>Master Carton Count</b>	5
<b>MC ITF-14 Code</b>	1 08 82780-49070 0
<b>Master Carton Dimensions</b>	12.94 x 9.75 x 2.56 in
<b>Master Carton Weight</b>	7.47 lb
<b>Pallet Count</b>	1,275
<b>Pallet Measurements</b>	48.56 x 39.00 x 48.56 in
<b>Pallet Weight</b>	1,970.00 lb
<b>Media Size US</b>	8.5 x 11 in
<b>Media Weight US</b>	45 lb
<b>Media Weight Metric</b>	165 g/m <sup>2</sup>
<b>Media Quantity</b>	50
<b>Thickness</b>	6.5 mil
<b>Layers Per Pallet</b>	17
<b>Country Origin</b>	Product of Germany

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