



Target Market

Ideal for consumers who need an instant-dry, glossy photo paper.

Vivid color photos—instant dry, smudge and water resistant with HP Vivera Photo inkjet cartridges.

Dries instantly for easy handling without smudging—your photos are ready to share right out of the printer.

For long-lasting results, display your photos behind glass or store in albums.

Smudge and water resistant with HP Vivera Photo inkjet cartridges.

Auto Sense technology automatically optimizes print settings, producing fast store-quality photos—HP Advanced Photo Paper makes it easy.



Brand Specifications

Region	US
Unit Ct.	1
UPC Unit Code	8 29160-74317 2
Unit Measurements	9.38 x 0.81 x 12.00 in
Unit Weight	1.49 lb
Master Carton Count	5
MC ITF-14 Code	1 08 29160-74317 9
Master Carton Dimensions	9.81 x 4.38 x 13.00 in
Master Carton Weight	9.46 lb
Pallet Count	490
Pallet Measurements	45.63 x 39.25 x 35.63 in
Pallet Weight	992.00 lb
Media Size US	8.5 x 11 in
Media Weight US	66 lb
Media Weight Metric	250 g/m ²
Media Quantity	50 sheets
Thickness	10.5 mil
Layers Per Pallet	7
Country Origin	Switzerland

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