



## Target Market

Micro business and small and medium business customers who want to easily produce professional, print shop quality three-panel brochures—right in the office.

Print professional-quality, tri-fold brochures, using a pre-scored, heavyweight paper. Enjoy image-rich output on both sides of the page with minimal show-through. This paper features a smooth, high-gloss finish for excellent image quality.

Produce high-quality, tri-fold brochures, using paper pre-scored for precise, easy folding. This heavyweight paper delivers a professional look and feel. Create projects in-house using online marketing templates from HP.

Maximize impact with this smooth, glossy paper that makes photos stand out. Ideal for creating professional-quality, tri-fold brochures and marketing materials, this paper is coated on both sides and features high opacity for minimal show-through.

Count on consistently beautiful prints, using paper designed for color laser printers. For professional results and unmatched reliability, choose HP papers and toners—specially designed to work with HP Color LaserJet printers and HP color MFPs.



## Brand Specifications

<b>Region</b>	US
<b>Unit Ct.</b>	1
<b>UPC Unit Code</b>	8 82780-79248 7
<b>Unit Measurements</b>	8.50 x 0.84 x 11.00 in
<b>Unit Weight</b>	3.38 lb
<b>Master Carton Count</b>	5
<b>MC ITF-14 Code</b>	1 08 82780-79248 4
<b>Master Carton Dimensions</b>	11.63 x 5.13 x 9.13 in
<b>Master Carton Weight</b>	17.90 lb
<b>Pallet Count</b>	680
<b>Pallet Measurements</b>	46.50 x 46.00 x 39.00 in
<b>Pallet Weight</b>	2,499.00 lb
<b>Media Size US</b>	8.5 x 11 in
<b>Media Size Metric</b>	216 x 279 mm
<b>Media Weight US</b>	43 lb bond
<b>Media Weight Metric</b>	160 g/m <sup>2</sup>
<b>Media Quantity</b>	150 sheets
<b>Thickness</b>	6 mil
<b>Brightness</b>	97 brightness
<b>Layers Per Pallet</b>	8.0
<b>Country Origin</b>	Product of Germany
<b>Warranty</b>	90 day warranty, manufacturer will replace if defective

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