



Target Market

Microbusiness and small and medium business customers looking to print impressive, professional-quality marketing materials in-house.

Heavyweight, two-sided glossy paper for impressive color images. Print outsource-quality, professional brochures in-house!

Ideal for short-run, full-color brochures, flyers and marketing collateral.

HP's proprietary, five-layer gloss coating enables exceptional image quality on both sides.

Heavyweight paper with high opacity for an impressive look and feel.



Brand Specifications

Region	US
Unit Ct.	1
UPC Unit Code	8 29160-63876 8
Unit Measurements	8.50 x 1.30 x 11.10 in
Unit Weight	5.00 lb
Master Carton Count	5
MC ITF-14 Code	1 08 29160-63876 5
Master Carton Dimensions	12.20 x 6.90 x 9.40 in
Master Carton Weight	27.00 lb
Pallet Count	240
Pallet Measurements	37.50 x 34.00 x 34.10 in
Pallet Weight	1,387.00 lb
Media Size US	8.5 x 11 in
Media Size Metric	216 x 279 mm
Media Weight US	44 lb
Media Weight Metric	160 g/m ²
Media Quantity	250 sheets
Brightness	97 brightness
Layers Per Pallet	4

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