



## Target Market

Microbusiness and small and medium business customers looking to print impressive, professional-quality marketing materials in-house.

HP's best laser paper for photo-quality results! Heavyweight with a two-sided glossy coating delivering exceptional image quality on both sides.

Ideal for image-intensive laser printing including photos, flyers and marketing collateral.

HP's proprietary, five-layer gloss coating enables exceptional photo-quality images on both sides.

Heavyweight paper with high opacity for impressive, photo-quality results.



## Brand Specifications

<b>Region</b>	US
<b>Unit Ct.</b>	1
<b>UPC Unit Code</b>	8 29160-63871 3
<b>Unit Measurements</b>	8.50 x 1.50 x 11.10 in
<b>Unit Weight</b>	6.00 lb
<b>Master Carton Count</b>	5
<b>MC ITF-14 Code</b>	1 08 29160-63871 0
<b>Master Carton Dimensions</b>	12.20 x 7.70 x 9.40 in
<b>Master Carton Weight</b>	30.00 lb
<b>Pallet Count</b>	240
<b>Pallet Measurements</b>	37.50 x 36.60 x 36.70 in
<b>Pallet Weight</b>	1,515.00 lb
<b>Media Size US</b>	8.5 x 11 in
<b>Media Size Metric</b>	216 x 279 mm
<b>Media Weight US</b>	58 lb
<b>Media Weight Metric</b>	220 g/m <sup>2</sup>
<b>Media Quantity</b>	200 sheets
<b>Thickness</b>	7.5 mil
<b>Brightness</b>	97 brightness
<b>Layers Per Pallet</b>	4

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