



Target Market

Digital imaging enthusiast. Customers wanting to share photos with friends, photo albums and reprints.

For photos that look and feel traditionally processed. Superior fade-resistance; images produced with HP's 6- and 7-color printing last as long as traditionally processed photos. Back coating prevents smudging when prints are stacked.

Ideal for sharing memories with friends. Perfect for photo albums and reprints.

Long lasting glossy or soft-gloss photos that deliver vibrant color, deep blacks and realistic skin tones.

Resists fading longer than store processed photos with HP Viverna inks.{1}

Thickness and weight of store-processed photos, with an easy to remove perforated tab for true 4 x 6 -inch prints.



Brand Specifications

Region	US
Unit Ct.	1
UPC Unit Code	8 29160-00494 5
Unit Measurements	12.00 x 1.31 x 9.38 in
Unit Weight	3.56 lb
Master Carton Count	5
MC ITF-14 Code	1 08 29160-00494 2
Master Carton Dimensions	12.56 x 7.31 x 10.13 in
Master Carton Weight	18.70 lb
Pallet Count	360
Pallet Measurements	43.88 x 37.69 x 45.50 in
Pallet Weight	1,411.40 lb
Media Size US	8.5 x 11 in
Media Size Metric	216 x 279 mm
Media Weight US	64 lb
Media Weight Metric	240 g/m ²
Media Quantity	100 sheets
Country Origin	Made in Switzerland, United States

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