



Target Market

Digital imaging enthusiast. Customers wanting to share photos with friends, photo albums and reprints.

Premium inkjet photo paper with a satin-like soft-gloss or glossy finish rendering vibrant, fade-resistant colors; rich, deep blacks; and soft, subtle effects to achieve the look and feel of traditional photographs.

Ideal for borderless edge to edge printing.

Long lasting glossy or soft-gloss photos that deliver vibrant color, deep blacks and realistic skin tones.

Resists fading longer than store processed photos with HP Vivera inks.

Thickness and weight of store-processed photos, with an easy to remove perforated tab for true 4 x 6 -inch prints.



Brand Specifications

Region	US
Unit Ct.	1
UPC Unit Code	8 29160-01505 7
Unit Measurements	4.88 x 1.31 x 7.13 in
Unit Weight	0.96 lb
Master Carton Count	5
MC ITF-14 Code	4 08 29160-01505 5
Master Carton Dimensions	5.38 x 7.00 x 8.00 in
Master Carton Weight	5.29 lb
Pallet Count	1,200
Pallet Measurements	43.00 x 40.00 x 48.00 in
Pallet Weight	1,335.00 lb
Media Size US	4 x 6 in, borderless
Media Weight US	64 lb
Media Weight Metric	240 g/m ²
Media Quantity	100 sheets
Thickness	10 mil
Layers Per Pallet	8

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