



Target Market

Customers who value instant-dry, water- and smudge-resistant photos with true-to-life color.

Print true-to-life photos with rich, vivid colors and a smooth, satin finish. Durable photos dry instantly so you can handle them—right from the printer—without smearing or smudging. Thick, sturdy paper withstands repeated handling.

Pick up your photos—right from the printer—and pass them around, without smearing. Photos dry instantly and resist water and smudges. Thick, durable paper feels professional. Photos are also fade resistant when displayed behind glass or in albums.

Print and share the photos you love—it's easy using HP Advanced Photo Paper. Print beautiful photos with rich, vivid colors that capture your memories with true-to-life accuracy. Get a sophisticated, non-glare effect with a smooth, satin finish.

Take the guesswork out of printing beautiful photos, using HP Photosmart printers featuring Auto Sense technology—just load the paper and press Print. HP printers, inks and papers are engineered to work together precisely for optimal results.



Brand Specifications

Region	US
Unit Ct.	1
UPC Unit Code	8 29160-19602 2
Unit Measurements	9.38 x 0.81 x 12.00 in
Unit Weight	1.86 lb
Master Carton Count	5
MC ITF-14 Code	1 08 29160-19602 9
Master Carton Dimensions	9.81 x 4.38 x 13.00 in
Master Carton Weight	10.28 lb
Pallet Count	490
Pallet Measurements	45.63 x 39.25 x 35.63 in
Pallet Weight	1,072.00 lb
Media Size US	8.5 x 11 in
Media Size Metric	216 x 279 mm
Media Weight US	66 lb bond
Media Weight Metric	250 g/m ²
Media Quantity	50 sheets
Thickness	10.5 mil
Brightness	93.70 brightness
Layers Per Pallet	7.0
Country Origin	Made in Switzerland

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