



Target Market

Ideal for high-resolution digital photography, family and important event photos.

HP's thickest, heaviest and best all-around photo paper maximizes color intensity with a professional-quality high-gloss or non-glare soft gloss finish that renders realistic skin tones and resists fading for generations.

Professional quality photos that resist fading for generations with HP Vivera inks.

Smooth high gloss/soft gloss finish, sturdy thickness and weight rival professional photographs.

Unique HP back coating helps prevent prints from sticking when stacked.

Ideal for high resolution, family and important event photos.



Brand Specifications

Region	US
Unit Ct.	1
UPC Unit Code	8 08736-37124 7
Unit Measurements	4.88 x 0.56 x 7.13 in
Unit Weight	0.31 lb
Master Carton Count	5
MC ITF-14 Code	4 08 08736-37124 5
Master Carton Dimensions	5.38 x 3.13 x 8.13 in
Master Carton Weight	2.06 lb
Pallet Count	2,730
Pallet Measurements	46.00 x 37.63 x 48.75 in
Pallet Weight	1,190.00 lb
Media Size US	4 x 6 in, perforated tab
Media Weight US	75 lb
Media Weight Metric	280 g/m ²
Media Quantity	20 sheets
Thickness	11.5 mil
Layers Per Pallet	8
Country Origin	USA
Warranty	Standard media warranty

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