



## Target Market

Professionals and business users who want to print impressive 3 panel brochures for sales, marketing and promotional material.

HP Tri-fold Brochure Paper is pre-scored for easy folding with 48 lb weight so your brochures look and feel impressive. Bright white finish glossy on both sides produces professional 3-panel brochures with photo-quality images. Now whiter and brighter for more vibrant color. Improved scoring makes it even easier, for a more a impressive fold every-time.

Ideal for impressive three-panel brochures—pre-scored for easy folding. Now with improved scoring for even better results!

Heavyweight paper with bright white glossy finish on both sides for two-sided printing that looks and feels professional.

Special glossy coating designed for optimum print quality, crisp text, color clarity and consistency.



## Brand Specifications

<b>Region</b>	US
<b>Unit Ct.</b>	1
<b>UPC Unit Code</b>	7 25184-62291 5
<b>Unit Measurements</b>	9.38 x 1.06 x 12.00 in
<b>Unit Weight</b>	2.58 lb
<b>Master Carton Count</b>	5
<b>MC ITF-14 Code</b>	3 07 25184-62291 6
<b>Master Carton Dimensions</b>	9.81 x 5.69 x 12.88 in
<b>Master Carton Weight</b>	13.93 lb
<b>Pallet Count</b>	500
<b>Pallet Measurements</b>	46.63 x 39.38 x 44.25 in
<b>Pallet Weight</b>	1,458.00 lb
<b>Media Size US</b>	8.5 x 11 in
<b>Media Weight US</b>	48 lb
<b>Media Weight Metric</b>	180 g/m <sup>2</sup>
<b>Media Quantity</b>	100 sheets
<b>Brightness</b>	98 brightness
<b>Layers Per Pallet</b>	7
<b>Country Origin</b>	USA
<b>Warranty</b>	90 day warranty, manufacturer will replace if defective

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