



## Target Market

Digital imaging enthusiast. Customers wanting to share photos with friends, photo albums and reprints.

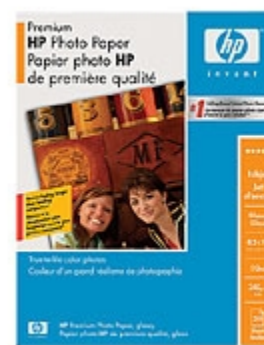
Premium inkjet photo paper with a satin-like soft-gloss or glossy finish rendering vibrant, fade-resistant colors; rich, deep blacks; and soft, subtle effects to achieve the look and feel of traditional photographs.

Ideal for sharing memories with friends. Perfect for photo albums and reprints.

Long lasting glossy or soft-gloss photos that deliver vibrant color, deep blacks and realistic skin tones.

Resists fading longer than store processed photos with HP Viverna inks.

Thickness and weight of store-processed photos, with an easy to remove perforated tab for true 4 x 6 -inch prints.



## Brand Specifications

<b>Region</b>	US/Canada
<b>Unit Ct.</b>	1
<b>UPC Unit Code</b>	0 88698-91740 4
<b>Unit Measurements</b>	9.38 x 0.81 x 12.00 in
<b>Unit Weight</b>	1.79 lb
<b>Master Carton Count</b>	5
<b>MC ITF-14 Code</b>	5 00 88698-91740 9
<b>Master Carton Dimensions</b>	9.81 x 4.38 x 13.00 in
<b>Master Carton Weight</b>	9.95 lb
<b>Pallet Count</b>	490
<b>Pallet Measurements</b>	45.63 x 39.25 x 35.63 in
<b>Pallet Weight</b>	1,040.00 lb
<b>Media Size US</b>	8.5 x 11 in
<b>Media Weight US</b>	64 lb
<b>Media Weight Metric</b>	240 g/m <sup>2</sup>
<b>Media Quantity</b>	50 sheets
<b>Thickness</b>	10 mil
<b>Country Origin</b>	UK

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