



Target Market

Digital imaging enthusiast. Customers wanting to share photos with friends, photo albums and reprints.

Premium inkjet photo paper with a glossy finish rendering vibrant, fade-resistant colors; rich, deep blacks; and soft, subtle effects to achieve the look and feel of traditional photographs.

Ideal for sharing memories with friends. Perfect for photo albums and reprints.

Long lasting glossy or soft-gloss photos that deliver vibrant color, deep blacks and realistic skin tones.

Resists fading longer than store processed photos with HP Vivera inks.

Thickness and weight of store-processed photos, with an easy to remove perforated tab for true 4 x 6-inch prints.



Brand Specifications

| | |
|---------------------------------|--------------------------|
| Region | US |
| Unit Ct. | 1 |
| UPC Unit Code | 0 88698-17423 4 |
| Unit Measurements | 9.38 x 0.56 x 11.75 in |
| Unit Weight | 0.68 lb |
| Master Carton Count | 5 |
| MC ITF-14 Code | 6 00 88698-17423 6 |
| Master Carton Dimensions | 9.81 x 3.25 x 12.81 in |
| Master Carton Weight | 4.39 lb |
| Pallet Count | 700 |
| Pallet Measurements | 45.25 x 39.25 x 37.50 in |
| Pallet Weight | 680.00 lb |
| Media Size US | 8.5 x 11 in |
| Media Weight US | 64 lb |
| Media Weight Metric | 240 g/m ² |
| Media Quantity | 15 sheets |
| Thickness | 10 mil |
| Country Origin | UK |

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