

## News Release

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### **Boise Paper Contact**

Lisa Vail  
630-227-3433

### **Media Contact**

Ryan Lowry, Interactive Public Relations  
415-975-3359

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### **Boise® HD:P™ Takes Printing to a Whole New Level** **New Family of High-Definition Digital Papers Perfect for Projects that Go the Extra Mile**

Bensenville, IL– Boise Paper today announced the launch of the complete family of Boise® HD:P™ High-Definition Paper, the company's premium line of digital printing paper. Ideal for any printing project that needs to be brought to life through sharp graphics or vivid pictures, Boise® HD:P™ provides customers with more than five distinct options, ensuring that every type of printing job yields premium results. From high-fidelity color projects, such as photographs, presentations and marketing collateral, to everyday high-quality prints, such as business letters and reports, the entire family of Boise® HD:P™ products is guaranteed to deliver first-class results.

"We pride ourselves on providing our customers with the right paper to meet any of their printing needs," said Vince Phelan, marketing director, Boise Paper. "With Boise® HD:P™, our customers now have an ideal solution for their high-end digital color projects, supplying them with the versatility and high-quality performance they have come to expect from Boise Paper."

The lineup includes Boise® HD:P™ Everyday Laser, Boise® HD:P™ Premier Print, Boise® HD:P™ Presentation Laser & Cover, Boise® HD:P™ Color Copy & Cover and Boise® HD:P™ Glossy Color Laser & Cover. The Boise® HD:P™ packaging incorporates imagery specific to each

product's end-use application, which gives customers the assurance that they are choosing the right paper for their needs.

Providing smooth texture, crisp edges and vibrant colors, the entire line of Boise® HD:P™ High-Definition Paper is laser and/or inkjet guaranteed, acid-free and carries a GE brightness rating ranging from 92-98 in a wide variety of weights and sizes. To learn more visit [www.BoiseHDP.com](http://www.BoiseHDP.com).

### **About Boise Cascade**

Boise, headquartered in Boise, Idaho, manufactures engineered wood products, plywood, lumber, and particleboard and distributes a broad line of building materials, including wood products manufactured by the company. Boise also manufactures a wide range of specialty and premium products, including imaging papers for the office and home and papers for pressure-sensitive applications, as well as printing and converting papers, containerboard and corrugated boxes, newsprint, and market pulp. Visit Boise's website at [www.bc.com](http://www.bc.com).